



madame tamtam

Mediakit
2024

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ABOUT

Jasmin is a proud mom and she wants to share her passion for lifestyle with her followers, including fashion, beauty, food and interior. With a lot of authenticity and personality she presents her lifestyle on her Youtube channel. Through her Instagram channel she reaches an additional audience and registers a steadily growing fan base.

„Jasmin fulfills exactly what I was looking for . No dull , but intelligent and pleasebt beauty talk , great product recommendations and extremely regular videos.“

(amazedmag.de)



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S O C I A L M E D I A C H A N N E L S



190.000
SUBSCRIBERS

20.000
AVERAGE CLICKS PER VIDEO

350.000
CLICKS ON THE BEST VIDEO



90.000
FOLLOWERS

2.000
AVERAGE LIKES PER POST

21.000
LIKES ON THE BEST POST

25.000
AVERAGE VIEWS PER IG STORY

„Madametamtam is extremely talented when it comes to beauty and the science behind it and she is very beautiful as well. No more reasons needed for a good Youtube channel, right?“

(lovedailydose.com)

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A U D I E N C E



Demographics

- Female
- Age 25 - 34
- From Germany, Austria and Switzerland

Background

- Young professionals & moms
- In a relationship/freshly married
- Living with the partner
- Early stage of starting a family

Identifiers & goals

- Design oriented lifestyle
- Focus on Me-Time
- Willingness to spend money on lifestyle
- Willingness to travel around the world
- Open for new cultures and people
- Interested in High-End & High-Street products & services
- Desire to stand out from the crowd

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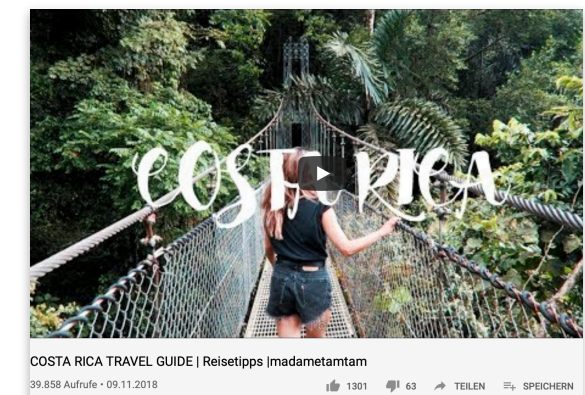
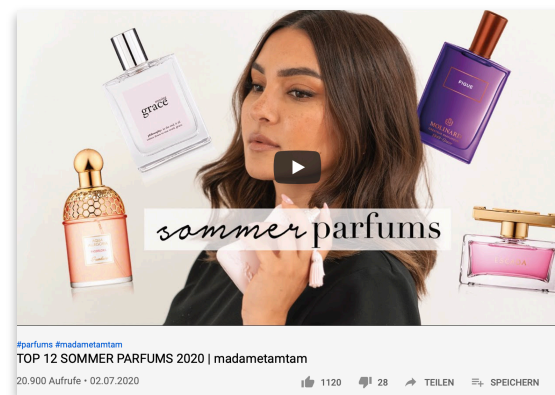
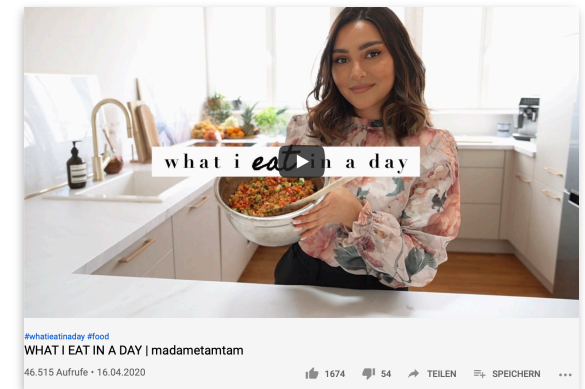
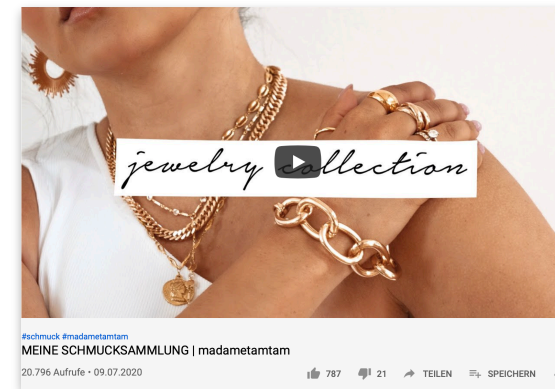
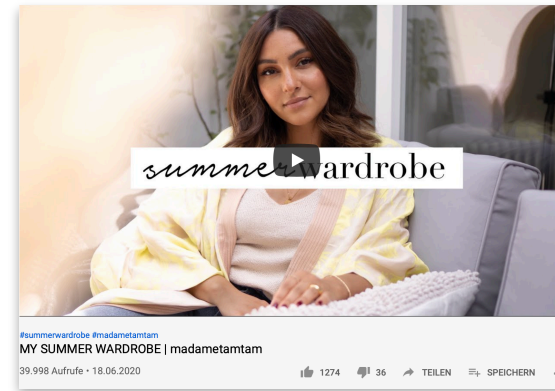
SERVICES ON YOUTUBE

ORGANIC MENTION / INTEGRATION

- Presenting your product/service in a video on YouTube
- Example Fashion: [Peek & Cloppenburg Düsseldorf](#)
- Example Beauty: [Shiseido](#)
- Example Interior: [Connox](#)
- Example Food: [Foodist](#)
- Example Tech: [Philips Lattego](#)

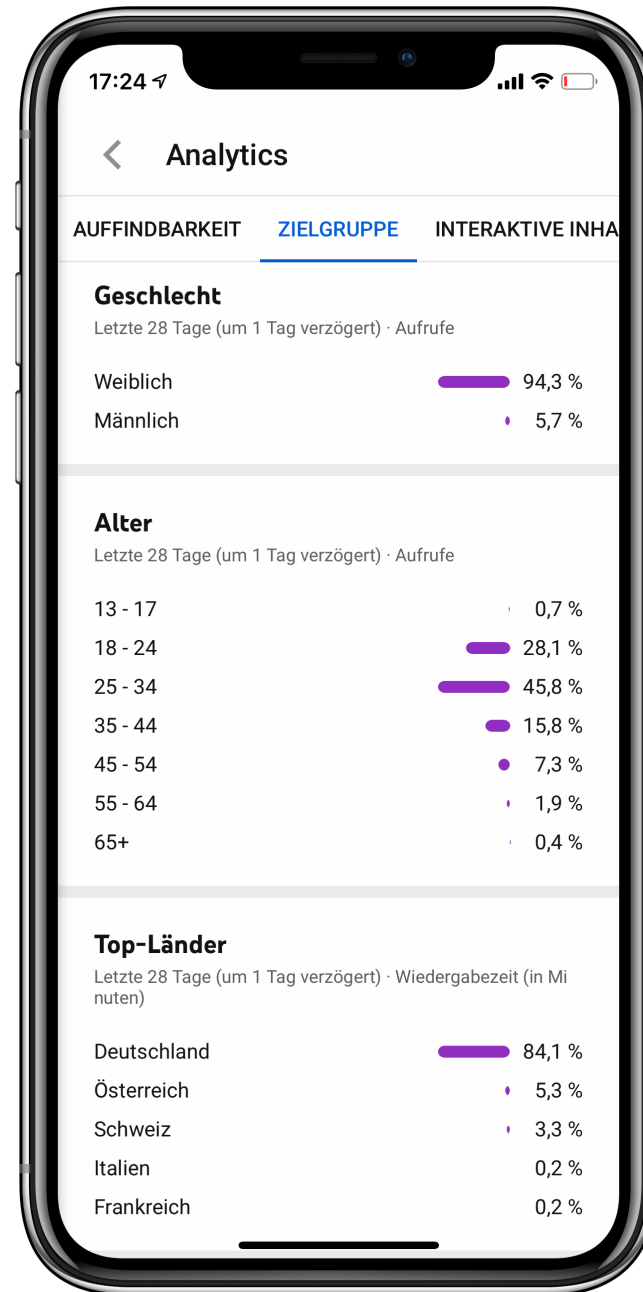
EXCLUSIVE VIDEO

- Promoting exclusively your product/service in a video on YouTube
- Example: [Yves Saint Laurent](#)



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YOUTUBE INSIGHTS



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SERVICES ON INSTAGRAM

IG REEL

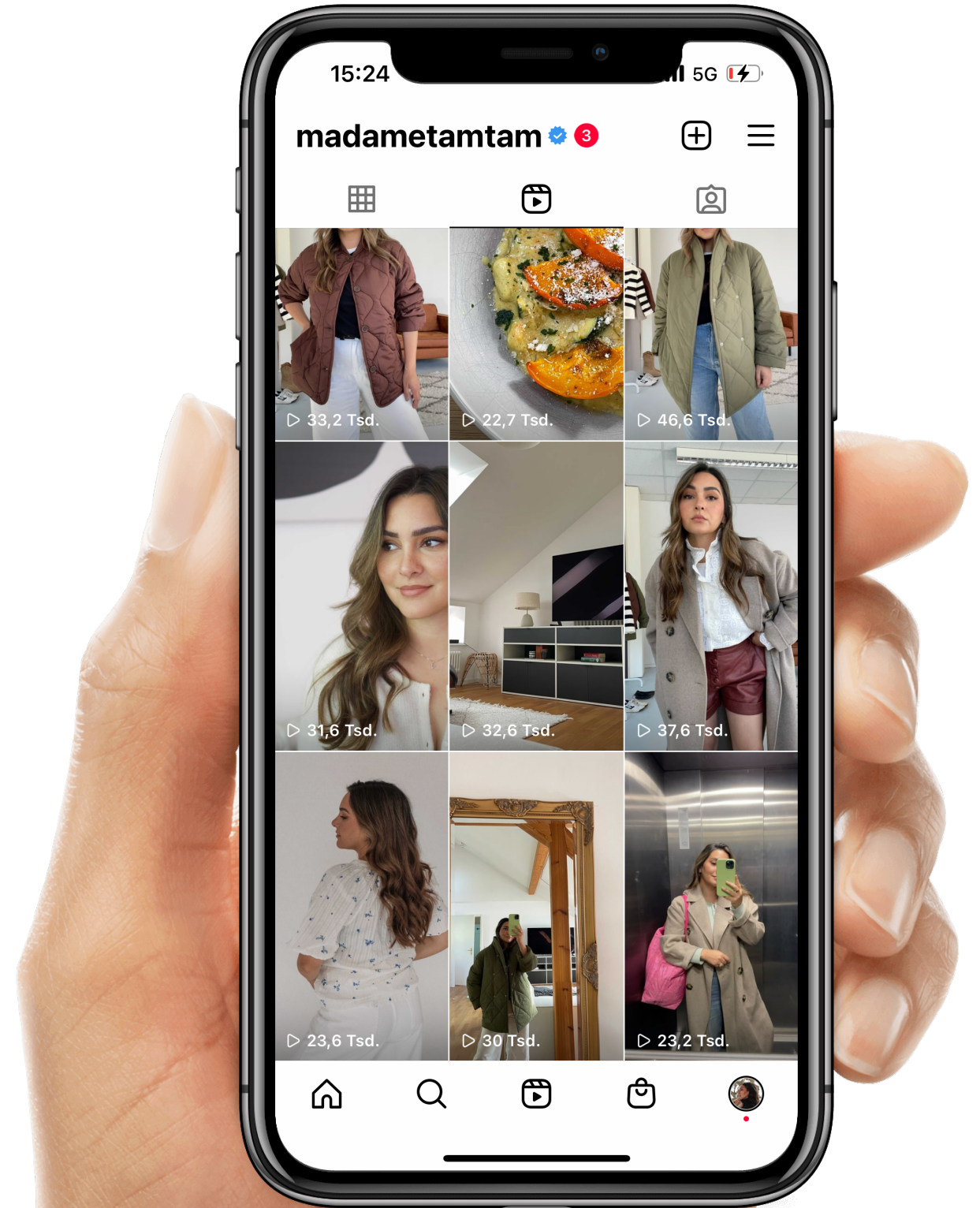
- Placing your product/service in an Instagram Reel
- Example: [Creed](#)

IG FEED POST

- Placing your product/service in a picture on Instagram
- Brand can be tagged
- Example: [Kérastase](#)

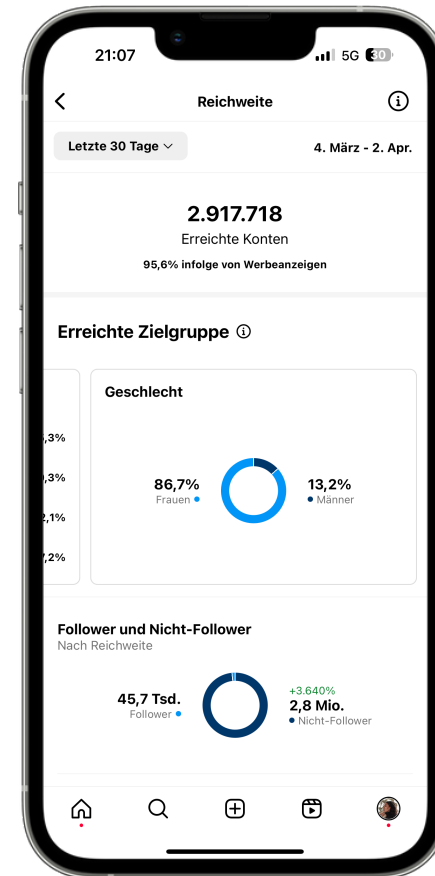
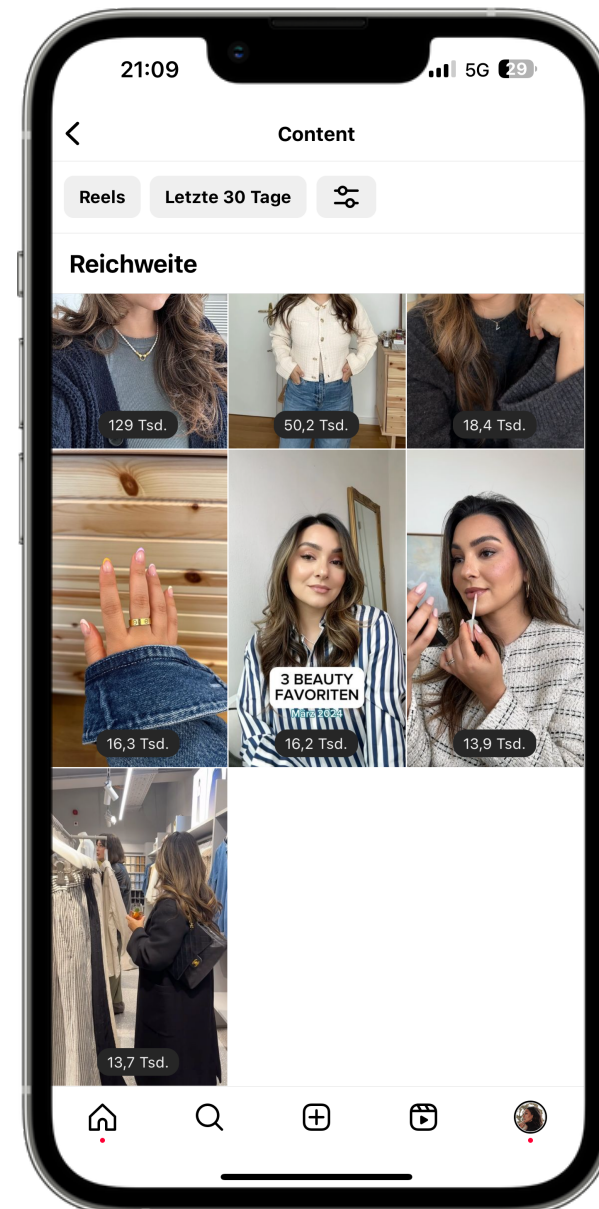
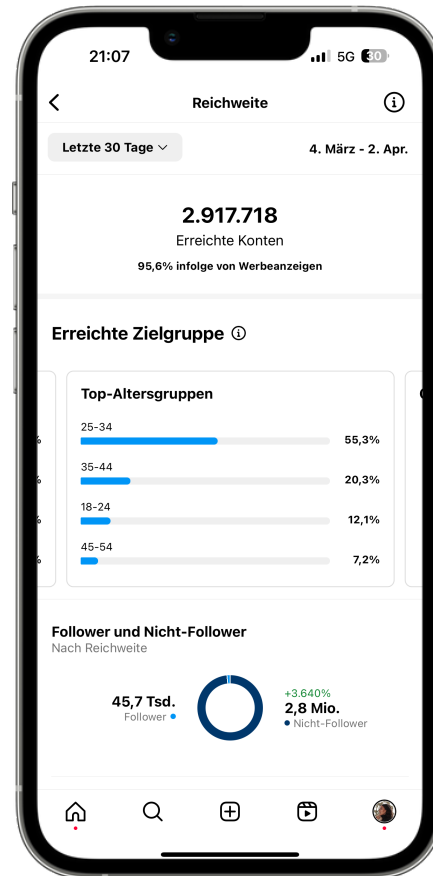
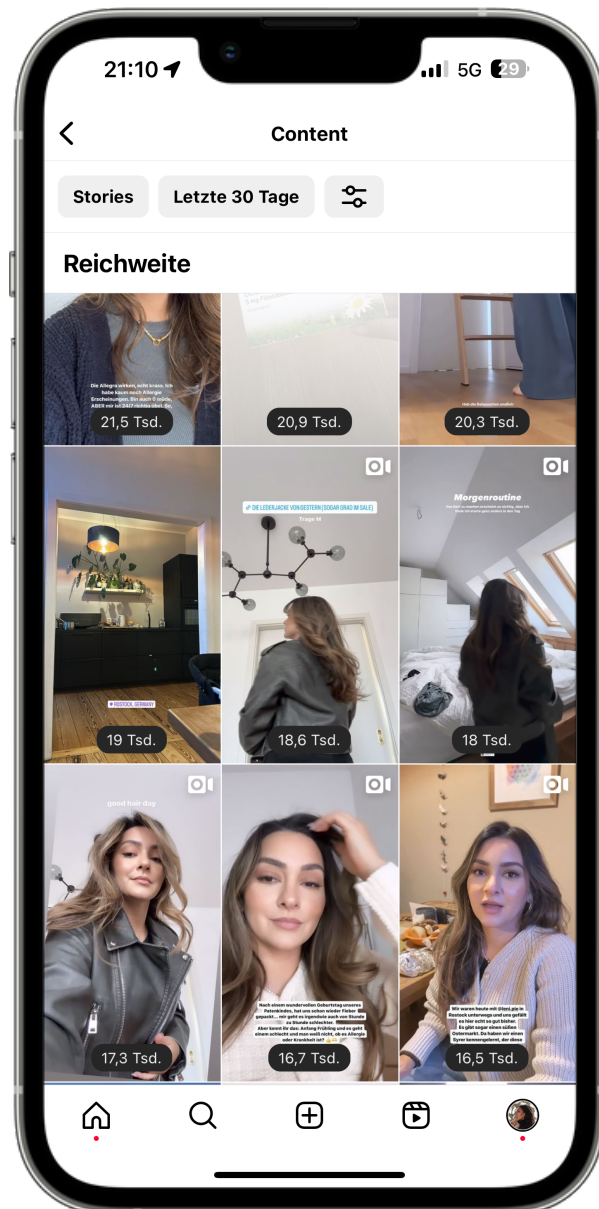
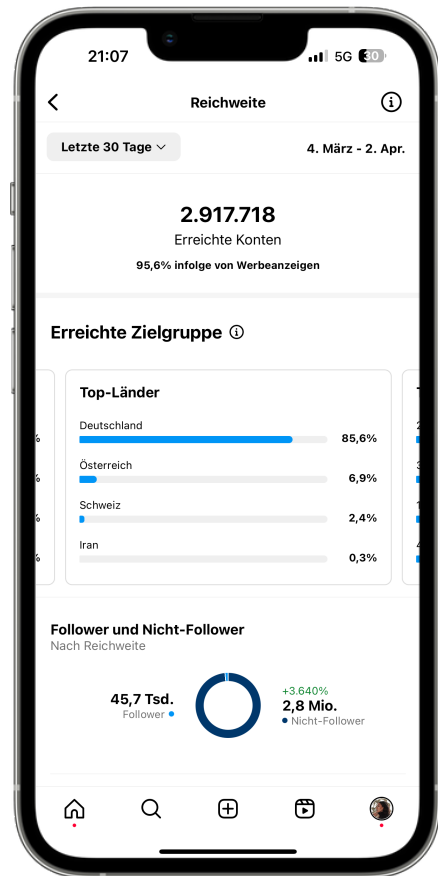
IG STORY

- Placing your product/service in a story with one to seven sequences
- Direct link to the brand
- Brand can be tagged



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INSTAGRAM INSIGHTS



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REFERENCES



Mercedes-Benz



Dior



PHILIPS

SONY α

PAULA'S CHOICE
SKINCARE

BOBBI BROWN



home24



& other stories

ARKET



Volvic

Google

Blinkist



FOODIST

FINNAIR

BookBeat



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FEES & CONDITIONS (1/2)

YOUTUBE MENTION / INTEGRATION

2.500€

IG STORY

2.000€

IG FEED POST

2.500€

IG REEL

2.500€

EVENT PACKAGE

2.000€

(includes attendance of 120 minutes + 1x IG Story)



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F E E S & C O N D I T I O N S (2/2)

CONDITIONS

- Jasmin is considering only paid cooperations based on her financial conditions
- Jasmin will not showcase product images on her IG feed, but Gallery posts can be provided (Pic#1: Jasmin without products; Pic#2: Jasmin + product; Pic#3: products)
- Jasmin will not show any user interfaces of websites/apps
- IG highlight integrations are not included, but can be negotiated
- Jasmin will not integrate the brand name in her YT video title
- Jasmin will not display any vectorized brand logos/icons in her content
- The products and final briefing must be sent/provided before contract signing for testing
- The complete briefing must be finished and sent over in written before contract signing
- Usage of her produced content by third parties including the customer and any agencies is not permitted, but can be negotiated.
- One feedback loop for changes of the content creation is permitted, except IG stories. An IG Story will be uploaded without feedback loop in order to keep the live effect
- On the day of upload it must be guaranteed to have a direct contact person by calling



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- Collaborations and their prices will be designed and calculated individually
- Detailed numbers and statistics can be sent separately if requested
- Media kit is being updated monthly

MAIL

jasmin@4d-management.de

„She has a way with promising brands, which are quite new on the market.“
(majaestelle.com)